

Vision to Action Plan

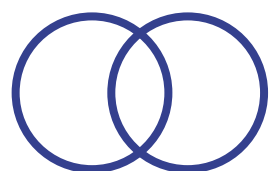
Enlivened by the Word of God and our tradition, we promote and protect the right to Catholic education in Canada. We speak as one.

Animés par la Parole de Dieu et notre tradition, nous assurons la protection et la promotion du droit à une éducation catholique au Canada. Nous parlons d'une même voix.

2025 - 2026

CANADIAN CATHOLIC SCHOOL TRUSTEES' ASSOCIATION (CCSTA)

ASSOCIATION CANADIENNE DES COMMISSAIRES D'ÉCOLES CATHOLIQUES (ACCEC)





ABOUT US

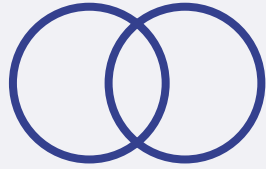
The Canadian Catholic School Trustees' Association (CCSTA) is a national organization promoting excellence in Catholic education throughout Canada. CCSTA represents seven provincial and territorial Catholic school trustees' associations in Canada. In turn, these associations represent over 90 Catholic school boards, which educate more than 850,000 students in almost 2,000 schools, from Vancouver, British Columbia to St. John's, Newfoundland and from Yellowknife, Northwest Territories to Windsor, Ontario.

Founded in 1960, CCSTA collaborates with other Catholic organizations and partners, including the Canadian Conference of Catholic Bishops (CCCB), to enhance and promote Catholic education. The Association also provides assistance to Catholic families so they can participate in the Catholic education process in their communities, and it offers opportunities for school trustees, staff, and supporters of Catholic education to deepen their faith.

CCSTA has three standing committees: Communications, Conferences and Finance, and Resolutions and Political Affairs. Through the work of these committees, as well as the Association's advocacy efforts, CCSTA helps Catholic students to access exemplary places where they may learn in their faith.



OUR GOALS



- **COMMUNICATION**

To foster communications within CCSTA and the Catholic community

- **GOVERNMENT RELATIONSHIPS**

To establish strategic political relationships

- **RELATIONS WITH BISHOPS**

To expand communications and relationships with Catholic bishops

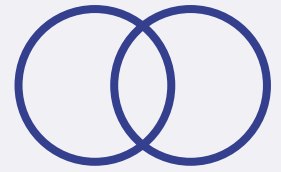
- **CCSTA PROFILE**

To raise the profile of CCSTA

- **SPECIAL PROJECTS**

To review and update key policies, guidelines, and documents

COMMUNICATION



GOAL: TO FOSTER COMMUNICATIONS WITHIN CCSTA AND THE CATHOLIC COMMUNITY

PLAN OF ACTION:

1

UPDATE CCSTA WEBSITE AND TOONIES FOR TUITION PAGE REGULARLY AND ENSURE THEY ARE DEVICE-RESPONSIVE.

2

KEEP CCSTA NEWSLETTER CURRENT AND DISTRIBUTE IT BIANNUALLY TO CATHOLIC BOARDS AND ORGANIZATIONS.

3

PROVIDE WEBSITE AND NEWSLETTER CONTENT IN BOTH OFFICIAL LANGUAGES.

4

DISTRIBUTE GOOD NEW STORIES ELECTRONICALLY TO CATHOLIC BOARDS AND ORGANIZATIONS.

5

USE PROVINCIAL ASSOCIATION CONTACTS FOR EMAIL DISTRIBUTION.

6

CREATE HIGHLIGHTS AFTER EACH MEETING OF THE BOARD OF DIRECTORS.

7

FOLLOW COMMUNICATIONS PLAN AND REMAIN ACTIVE ON SOCIAL MEDIA ACCOUNTS.

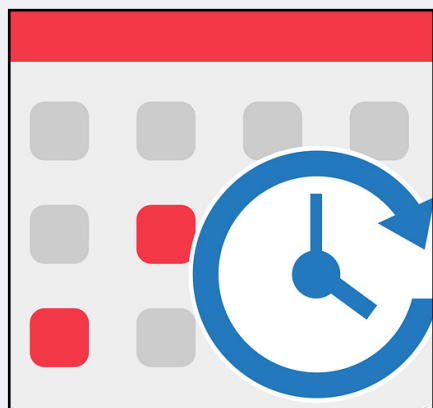
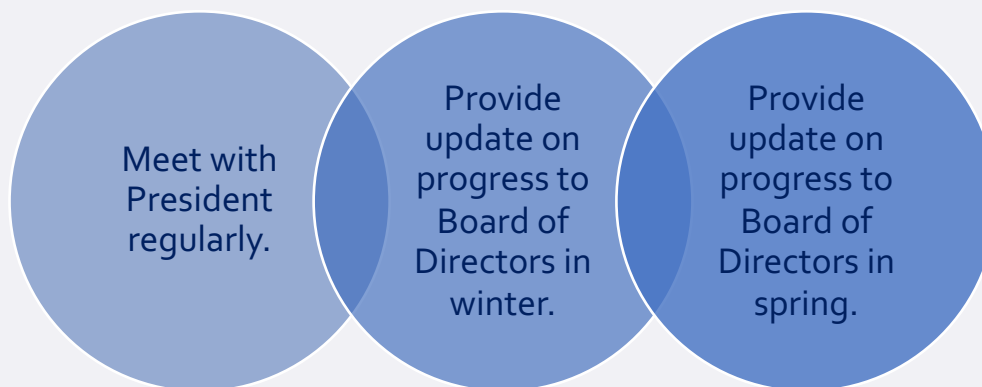
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INCREASE AWARENESS FOR TUITION SUPPORT VIA CCSTA WEBSITE, X, AND NEWSLETTERS.

9

ENCOURAGE INCREASED FUNDRAISING AND ONLINE DONATIONS (E.G., VIA VIDEOS, SOCIAL MEDIA POSTS).

REVIEW PROCESS:



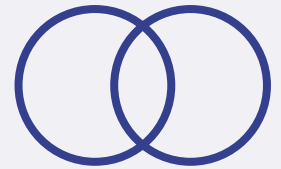
TIMELINES:

- Annual Communications Plan - fall presentation
- Website - regular updates
- Newsletter - November collection / December publication
- Newsletter - May collection / June publication
- Emails - after meetings of Board of Directors
- Emails - as current topics arise
- Social Media - regular monitoring and posting
- Toonies for Tuition - regular contact with provinces
- Toonies for Tuition - report at Annual General Meeting

INDICATORS OF PROGRESS:

- Information on the website is current, correct, and easy to find.
- French content is available on the website, in newsletters, and on X.
- Annual Communications Plan is presented and implemented.
- Regular posts are made on social media.
- Followers on X increase.
- Newsletter is published and distributed electronically.
- Emails are sent across Canada to trustees and Catholic organizations.
- Highlights are distributed after each meeting of Board of Directors.
- Increasing number of districts and schools across Canada contribute to Toonies for Tuition.
- Toonies for Tuition video is updated and available on the website.

GOVERNMENT RELATIONSHIPS



GOAL: TO ENHANCE STRATEGIC GOVERNMENT RELATIONSHIPS

PLAN OF ACTION:

1

HAVE PRESIDENT AND EXECUTIVE DIRECTOR ATTEND PARLIAMENTARY PRAYER BREAKFAST.

2

HOST MEETINGS BETWEEN THE EXECUTIVE DIRECTOR AND PROVINCIAL ASSOCIATIONS AT LEAST ONCE PER YEAR.

3

SHARE INFORMATION ON GOVERNMENT RELATIONS WITH PROVINCIAL ASSOCIATIONS.

4

ENCOURAGE ALL TRUSTEES TO ENGAGE WITH THEIR MEMBERS OF PARLIAMENT (MPS) EVERY YEAR.

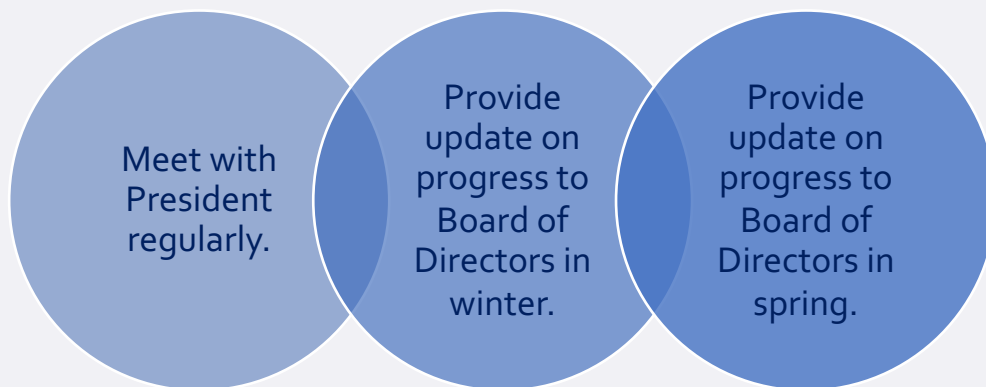
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ENGAGE IN ACTIVITIES RELATED TO ADVOCACY (E.G., CREATE MAILOUTS, PARTICIPATE IN MEETINGS WITH MPS).

6

ENCOURAGE ALL MEMBERS OF BOARD OF DIRECTORS TO DEVELOP A LOCAL ENGAGEMENT STRATEGY.

REVIEW PROCESS:



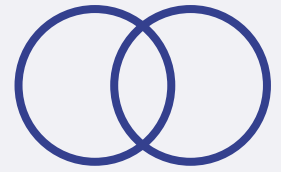
TIMELINES:

- Local Engagement - ongoing
- Local Engagement - updates at Board meetings
- Meetings with Provincial Associations - annually
- Advocacy Efforts - ongoing throughout the year
- Parliamentary Prayer Breakfast - spring

INDICATORS OF PROGRESS:

- Regular contact is made with provincial associations; ideas are shared and collaboration occurs, as appropriate.
- A national political profile for CCSTA is maintained.
- Individual directors provide reports about local engagement.
- Feedback is gathered from advocacy efforts.

CCSTA PROFILE



GOAL: TO RAISE THE PROFILE OF CCSTA

PLAN OF ACTION:

1

MAINTAIN AND USE
ELECTRONIC MAILING LIST
DATABASE.

2

PARTICIPATE ACTIVELY IN THE
CCSTA ANNUAL CONFERENCE.

3

CONNECT WITH MPS, SENATORS,
AND CATHOLIC SCHOOL BOARD
ASSOCIATIONS.

4

MEET AND DIALOGUE WITH
CATHOLIC PROVINCIAL
ASSOCIATIONS.

5

ATTEND ANNUAL CONFERENCES
AND ANNUAL GENERAL
MEETINGS (AGMS) ORGANIZED
BY PROVINCES.

6

USE WEBSITE AND X TO
HIGHLIGHT PROVINCIAL
ACTIVITIES AND BEST
PRACTICES ACROSS CANADA.

7

CONTINUE CONTACT WITH THE
INTERNATIONAL OFFICE OF
CATHOLIC EDUCATION (OIEC).

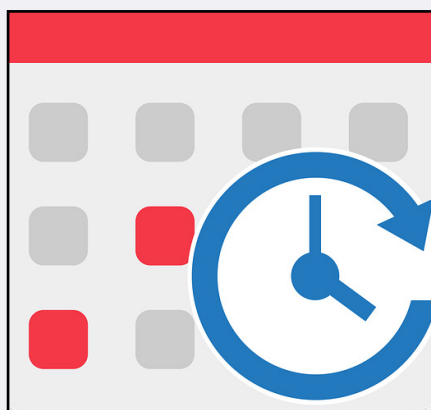
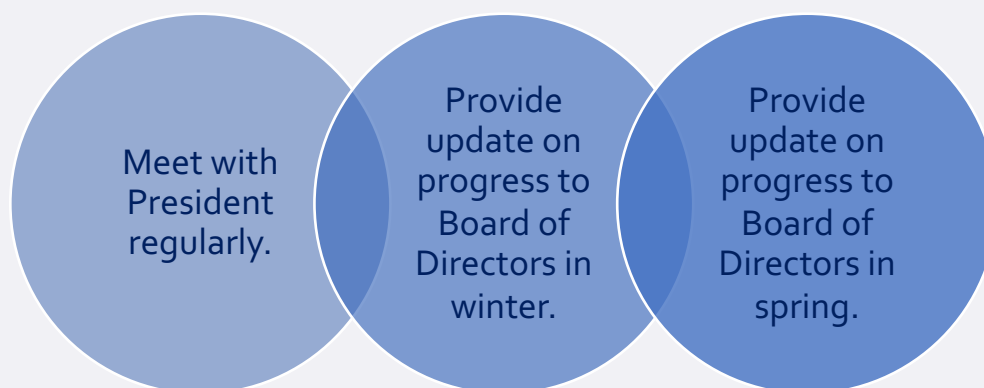
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USE SOCIAL MEDIA REGULARLY
TO RAISE CCSTA'S PROFILE AND
ENGAGE FOLLOWERS.

9

CONTINUE CONTACT WITH
NATIONAL CATHOLIC EDUCATION
ASSOCIATION (NCEA), AS BUDGET
PERMITS.

REVIEW PROCESS:



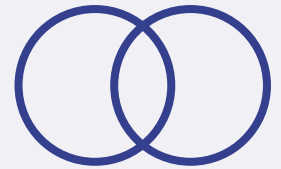
TIMELINES:

- Electronic Mailing List - regular updates
- Provincial Associations - ongoing contact
- Provincial Conferences - as scheduled
- CCSTA Conference and AGM - May / June
- OIEC - regular updates on Whatsapp
- Website - regular updates
- Social Media - regular monitoring and posting

INDICATORS OF PROGRESS:

- Electronic database is updated and expanded.
- Participate in provincial, national, and international conferences, as budget allows.
- Maintain contact with NCEA and OIEC.
- Data related to traffic on CCSTA website is collected; traffic increases.
- Regular posts are made on social media; followers on X increases.

RELATIONSHIPS WITH BISHOPS



GOAL: STRENGTHEN CCSTA'S RELATIONSHIP WITH CATHOLIC BISHOPS

PLAN OF ACTION:

1

KEEP IN REGULAR CONTACT WITH THE OFFICE OF THE CANADIAN CONFERENCE OF CATHOLIC BISHOPS (CCCB).

2

INVITE LOCAL BISHOPS TO ATTEND CCSTA'S ANNUAL CONFERENCE AND AGM.

3

SHARE ELECTRONIC UPDATES RECEIVED FROM BISHOPS (E.G., CCCB NEWSLETTERS) WITH BOARD OF DIRECTORS.

4

HAVE PRESIDENT AND/OR EXECUTIVE DIRECTOR ATTEND PROVINCIAL CONFERENCES WHERE BISHOPS ARE PRESENT.

5

SEND CORRESPONDENCE (E.G., EMAILS, NEWSLETTERS, CARDS) TO BISHOPS.

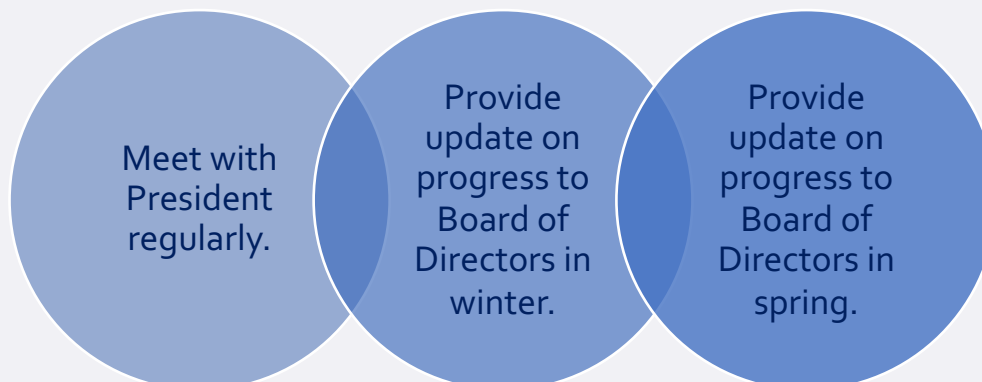
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SUBMIT ARTICLES FOR PUBLICATION IN THE CCCB NEWSLETTER, AS REQUESTED.

7

ENSURE BOARD DISCUSSES VARIOUS UPCOMING EVENTS, INCLUDING PAC2027 AND GREAT 2033 JUBILEE.

REVIEW PROCESS:



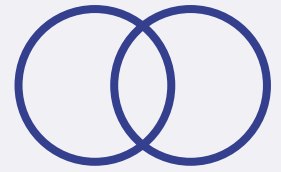
TIMELINES:

- Contact with CCCB Office - ongoing
 - Conferences of Provincial Associations - annually
 - Updates from CCCB - at meetings of Board of Directors
 - Additional information is obtained about the Pan American Confraternity Forum (PAC) - Ottawa 2027 - winter
 - Discussions begin about Great 2033 Jubilee - winter
-

INDICATORS OF PROGRESS:

- Regular contact is made with the CCCB Office (e.g., letters, meetings, correspondence).
- Bishops are invited to and attend CCSTA Conference and AGM.
- Contact is made with local bishops during provincial conferences and other events.
- Initial decisions are made about PAC2027 and Great 2033 Jubilee.

SPECIAL PROJECTS



GOAL: TO REVIEW AND UPDATE KEY POLICIES, GUIDELINES, AND DOCUMENTS

PLAN OF ACTION:

1

SECURELY MIGRATE ALL
RELEVANT DOCUMENTS FROM
THE OCSB TO CCSTA DOMAIN.

2

DEVELOP, PUBLISH, AND ADHERE
TO POLICY REVIEW CYCLE AND
POLICY MANUAL.

3

REVIEW, UPDATE, AND PUBLISH
CONFERENCE AND AGM
GUIDELINES.

4

REVIEW, UPDATE, AND PUBLISH
HIGGINS AWARD CRITERIA AND
NOMINATION FORM / PROCESS.

5

REVIEW, UPDATE, AND PUBLISH
COMMITTEE MANDATES.

6

REVIEW, UPDATE, AND
PUBLISH ENDOWMENT FUND
DOCUMENTS.

7

REVIEW AND RECOMMEND
UPDATES TO CCSTA BYLAW FOR
MEMBERS' CONSIDERATION.

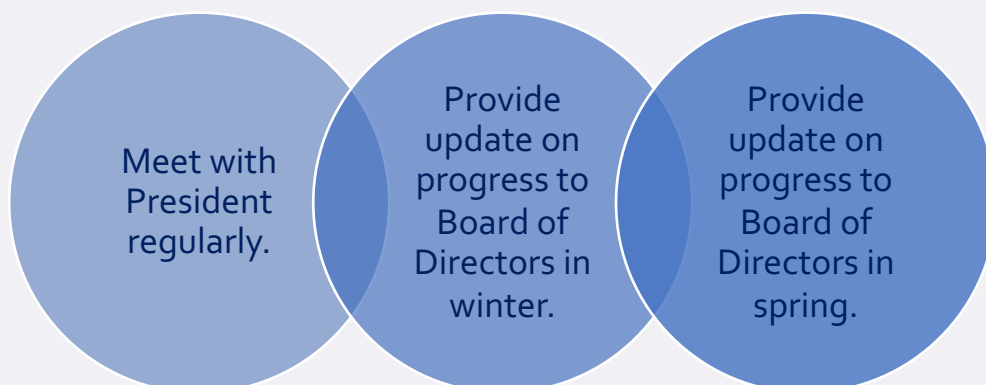
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PLAN AND DEVELOP
ORIENTATION WEBINAR FOR NEW
BOARD MEMBERS.

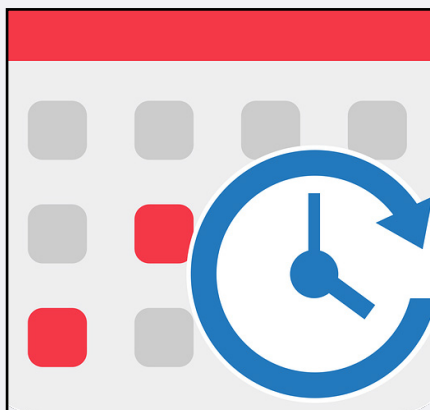
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ENSURE THE BOARD RETREAT AND
65TH ANNIVERSARY WEBINAR
OFFER OPPORTUNITIES FOR
REFLECTION ON CCSTA'S HISTORY,
ORGANIZATION, AND FUTURE.

REVIEW PROCESS:



TIMELINES:



- Secure Document Migration - fall
- Updates to Higgins Award Materials - fall
- Updates to Endowment Fund Documents - fall
- Board Retreat / 65th Anniversary Webinar - fall
- Updates to Conference and AGM Guidelines - winter
- Policy Revisions and Schedule - spring
- Updates to Committee Mandates - spring
- Recommended Updates to Bylaw - spring
- Development of Orientation Webinar - spring

INDICATORS OF PROGRESS:

- CCSTA documents are migrated successfully to the new CCSTA electronic drive.
- A regular cycle of policy review is established and followed.
- Updated conference and AGM guidelines are available for use by hosts of 2027 conference.
- Updated Higgins Award materials are available for use this year.
- CCSTA committees meet as appropriate and adhere to updated mandates.
- Endowment Fund Committee approves and adheres to updated documents.
- Bylaw is thoroughly reviewed and relevant updates are recommended at the 2026 AGM.
- Orientation webinar is developed for members joining the board from June 2026 onward.
- CCSTA board retreat and 65th anniversary webinar permit meaningful member input.

BOARD OF



HARRY SALM
President



GIUSEPPI CALIGIURI
Vice President



TERESITA CHIARELLA
Past President

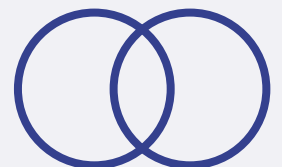
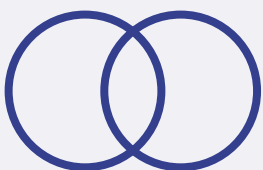


FR. STEFANO PENNA
Chaplain



ROSE BURTON SPOHN
Executive Director

The CCSTA Board of Directors is composed of a trustee representative from each member association, plus an additional representative from the Ontario Catholic School Trustees' Association (OCSTA). The Board also has an Executive, composed of the Chaplain, the Executive Director, and three trustee members, two of whom are elected at an Annual General Meeting (AGM) for a two-year term.



DIRECTORS



MIKE DOYLE
British Columbia



KELLY WHALEN
Alberta



BRUNO TUCHSCHERER
Saskatchewan



TAMMY NARYNSKI
Manitoba



BEV ECKENSWEILER
Ontario - English



MARK MULLAN
Ontario - English



MELINDA CHARTRAND
Ontario - French



ANNETTE MALLAY
Atlantic Region



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