



CCSTA'S SCHOOL GUIDE TO TOONIES FOR TUITION FUNDRAISING



2025-
2026



1

CELEBRATE TOONIES FOR TUITION DAY: APRIL 30

JOIN WITH SCHOOLS ACROSS CANADA to celebrate National Toonies for Tuition Day in your school on April 30th. Find our Toonies video and other free resources for celebrating on our website! CCSTA.CA

2

GIFT WRAPPING STATION

Create a team of staff and older students who can offer in-school gift wrapping for parents before Christmas in exchange for a donation to the Toonies for Tuition Campaign.

3

SOCIAL MEDIA CAMPAIGNS

Use our graphics and posters to spread awareness of the campaign to your school community + link directly to donation page!

4

WALK FOR TOONIES

Have a school or classroom walk scheduled and ask friends and family members to send in a toonie with students the day of the walk.

5

GIFT CARD TREE

Have some staff and parents donate gift cards for a gift card tree. Sell tickets for several weeks and draw a winner! Include your local parish in ticket sales!