CCSTA's 2022 2023 GUIDE to #TooniesForTuition

"I CAN DO SMALL THINGS WITH GREAT LOVE" MOTHER TERESA 2022-2023

SCHOOL FUNDRAISING IDEAS

1. TOONIES FOR TUITION DAY

(EXCELLENT IDEA TO INCORPORATE INTO YOUR CATHOLIC EDUCATION WEEK!)

Host an assembly to spread awareness of this year's Toonies for Tuition Campaign. Use our Toonies Video to help explain the need for fundraising and educate students and parents on the importance of helping families across Canada. Collect toonies in classrooms and the main office for the week after the assembly.

2. GIFT WRAPPING STATION

Create a team of staff and older students who can offer in-school gift wrapping for parents before Christmas in exchange for a donation to the Toonies for Tuition Campaign.

3. SOCIAL MEDIA CAMPAIGNS

Use our graphics and posters to spread awareness of the campaign to your school community. Post the donation link in the caption so people can donate directly to Toonies!

4. WALK FOR TOONIES

Have a school or classroom walk scheduled and ask friends and family members to send in a toonie with students the day of the walk. This is a great way to incorporate doing "*little things*" out of **great love.**

5. GIFT CARD TREE

Have some staff and parents donate gift cards for a gift card tree. Sell tickets for several weeks and draw a winner! Selling tickets at your local parish is an excellent way to engage the Catholic community in the Toonies Campaign.